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# Tasmanian Museum and Art Gallery

## Call for proposals:

### TMAG Children's Festival Artist in Residence Program

The Tasmanian Museum and Art Gallery (TMAG) is calling for proposals from creative practitioners with the skills and experience to work with the public over a 5 day residency during the TMAG Children's Festival in Hobart in April 2017.

**Deadline for submissions: 5 pm (Tasmanian time) 5 December 2016**

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#### Background

TMAG's Centre for Learning and Discovery is seeking a professional creative practitioner in any visual art form to be its TMAG Children's Festival Artist in Residence (AIR). This involves delivering daily programs for children and families, as well as a final 'product' or outcome that can be experienced by all on the final day of the festival.

The TMAG Children's Festival ran for the first time in April 2016 with the support of Hobart City Council and saw over 16,000 people attend the event over 6 days. Due to the success of the festival, TMAG will be hosting the second TMAG Children's Festival in April 2017. The TMAG Children's Festival is aimed at children 5-12 years and their families, and has a focus on placing children at the centre of creative programming, both in the development and implementation of the event. The theme for the 2017 TMAG Children's Festival is 'Animals'.

The TMAG Children's Festival Artist in Residence is a new addition to the festival program. The inclusion of the AIR program within the festival is in response to popular feedback from the 2016 festival audience identifying art, artists, and art activities as primary interests for future inclusion in the festival. The successful Artist will be highlighted as an exciting feature of the 2017 program, and promoted through the festival marketing strategy as a 'hero' of 2017 TMAG Children's Festival. Some media appearances may be required.

This is an exciting opportunity for an Artist experienced in working with the community to work in a high energy environment to deliver a creative outcome through a schedule of audience-focused participatory activities. The residency proposal must engage children as creative collaborators, respond to the Festival theme 'Animals' and enhance the energy of the Festival week.

This initiative is supported by the Hobart City Council through their Community Development Grant program.

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## Location and support

The AIR program occupies the Museum's studio learning space, known as the Centre for Learning and Discovery, for the full duration of the festival. This comprises one practical workshop space, custom-built for public program activity.

The successful artist will have the support of one Learning and Discovery team member for all face-to-face programs with the public, assistance with set-up and pack-down each day of the festival, and assistance by prior negotiation with installation and display of their work for the final day of the festival (please note: display locations and installation times are strictly limited due to the intensity of Festival programming. Display in TMAG's permanent and temporary galleries will not be possible due to occupying exhibitions).

## Payment

- The Artist is required to submit a budget with their proposal that must not exceed \$3,800 (exclusive of GST). When preparing the budget the Artist must include their fee, materials directly relating to the artistic production during the Festival, and any other costs directly related to the delivery of outcomes for the TMAG Children's Festival Artist in Residence program. For Artists who live outside of Southern Tasmania, this budget may also include travel, accommodation and other expenses where relevant.
- The Centre for Learning and Discovery can provide some consumable materials for public programming during the project, by negotiation.

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## Time commitment and breakdown

The duration for the TMAG Children's Festival Artist in Residence is 5 days, Wednesday 26 to Sunday 30 April, 2017 (inclusive).

Core hours of this residency are TMAG's public opening hours: 10.00 am – 4.00 pm. Note that work after hours of an evening will not generally be possible for security reasons.

The residency is primarily made up of face-to-face time with the public. A proposed program schedule for the residency is required to be submitted by the Artist as part of the proposal process. Please read the following information carefully in order to effectively complete this requirement.

- Total face-to-face time with the public must equal 25 hours over the 5 days.
- These 25 hours must fall within TMAG's public opening hours as outlined above. The Artist may also choose to schedule face-to-face time during the TMAG Children's Festival Disco Night event on Friday 28 April between 5.00 pm and 9.00 pm either within the Centre for Learning and Discovery space or elsewhere at TMAG, by negotiation.
- Outside of TMAG's public opening hours, the Artist will have access to the Centre for Learning and Discovery space from 8.00 am each morning and until 5.00 pm each afternoon. On Friday 28 April this access will be extended to 9.30 pm for the late night event, if the Artist does not use this additional time as part of their scheduled face-to-face time with the public they can utilise it as private studio time.
- The 25 hours of face-to-face time is to be used to give the public (particularly children and their families) an opportunity to directly participate in the making of the creative product with you, the Artist. These times will be promoted in the Festival program. Some examples of how this face-to-face time can be constructed are as follows:
  - Workshop – a structured workshop with a limited number of participants (children) and their carers. In the workshop participants would learn a particular skill and contribute to the artwork in a predetermined way.
  - Open studio – a drop-in style program where the studio is open to the public to come in and join the artist in creative production in a pre-planned way.
  - Roving, satellite or pop-up activations around TMAG – artist proposals that take them beyond the Centre for Learning and Discovery space to work with audiences in casual or more spontaneous ways. Such program formats will be subject to various limitations due to Museum protocol, and must be justified in terms of creative concept and audience experience.
  - Other – artists are welcome to suggest alternate ways of engaging audiences in creative activity, provided the opportunity can be promoted as part of the Festival program. Please describe parameters of these interactions in full in your proposal.
  - It is assumed that the final day of the festival (Sunday 30 April) is designated for the presentation of the creative outcome. The nature of this presentation will depend on the type of creative outcome, however locations and resources for installation are strictly limited and must be planned well in advance. It is expected the artist actively participate in events on the Sunday finale, and this can be included as part of the 25 hour face-to-face time.

In the proposal the Artist must propose times and activities for public engagement, and it is a requirement you discuss your application with TMAG Children's Festival Coordinator, Rebecca Holmes prior to submission to ensure your proposal is workable.

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## Summary of the engagement

The successful Artist will:

- Have consulted with TMAG Children's Festival Coordinator, Rebecca Holmes, in the preparation of their proposal before submitting.
- Provide evidence of a valid Working With Children card and Public Liability Insurance.
- Attend an onsite briefing and residency bump-in on Monday 24 April 2017.
- Develop and deliver a residency program of activities in TMAG's Centre for Learning and Discovery space that TMAG Children's Festival audiences, children and families particularly, can engage in.
- Generate a predetermined creative product during the residency that responds to the festival theme of 'Animals' and that can be shared on the final day of the Festival.

## Application and selection process

- Interested Artists must contact TMAG Children's Festival Coordinator, Rebecca Holmes, to discuss their proposal before submitting their Proposal.
- Interested Artists must complete the attached proposal form and submit by email to [rebecca.holmes@tmag.tas.gov.au](mailto:rebecca.holmes@tmag.tas.gov.au) no later than 5.00 pm (Tasmanian time) Monday 5 December 2016.
- Proposals will be assessed by a panel consisting of two staff from TMAG's Centre for Learning and Discovery team and one external expert.
- Shortlisted Artists may be contacted for further discussions.
- The successful Artist will be contracted to undertake the residency in line with an agreed outcome and public program schedule.
- All Artists will be advised of the outcome of this process by 23 December 2016.

## Considerations

The following points will be taken into consideration when assessing proposals.

- Safety of proposed activities and materials and equipment to be used
- Practicality of proposal to achieve and present creative outcome within time frame and festival context
- Suitability of proposal for target audience
- Connection with festival theme 'Animals'
- Artist's experience working with community

## Contact for more information

Rebecca Holmes, TMAG Children's Festival Coordinator, Tasmanian Museum and Art Gallery

Email: [Rebecca.Holmes@tmag.tas.gov.au](mailto:Rebecca.Holmes@tmag.tas.gov.au)

Phone: (03) 6165 7053

Mobile: 0400 495 483

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# Proposal: TMAG Children's Festival Artist in Residence Program 2015

## Basic information

Your name:

Address:

Phone number:

Email:

Website:

Brief summary of your art form, specific techniques and skills:

Name, job title and phone number of a relevant professional referee:

Attachments (please tick as appropriate)

- Curriculum Vitae
- Examples of your work  
(no more than 5 images / max 2MB each / JPGs, PDFs, Powerpoint, etc.)
- Examples to illustrate creative outcome to be achieved within residency.  
(no more than 5 images / max 2MB each / JPGs, PDFs, Powerpoint, etc.)
- Detailed budget
- Other. Please list:

## Residency proposal (max 2 pages)

1. What is your concept for a 5 day project engaging 'children as creative collaborators' (and general audiences) at TMAG over the TMAG Children's Festival in April 2017?
2. Describe the creative outcome to be displayed on the final day of the festival. Consider your role on the day, and how your proposal will contribute to the audience's experience of the final day of the TMAG Children's Festival.
3. What are the requirements to display/share the creative outcome? (please note display locations and resources are limited at this time due to the intensity of the Children's Festival program. Preference will be given to proposals that are practical and do not require specialist assistance).
4. Briefly outline your demonstrated experience in designing and delivering relevant programs for the public - young people particularly.

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## Suggested schedule

Provide a suggested daily schedule for each day of the residency to demonstrate how you will achieve audience engagement and your creative outcome. Please note: this is a draft schedule, and will be refined for the final program should your application be successful.

Under each day heading below list the proposed activities and timeframes in which you would engage the public and what the intent of the engagement is.

E.g.

9.00am – 10.00am: setting up

10.00am – 12.30pm: Workshop. Intend to achieve...

12.30pm – 1.30pm: Lunch break (studio closed)

1.30pm – 4.00pm: Open studio. Intend to achieve...

### Please note:

- Total face-to-face time with the public must equal 25 hours and can be made up of a range of program types as outlined in the time commitment section of the proposal document.
- Face-to-face time must fall within TMAG's public opening hours: 10 am – 4 pm
- Repeating program types and themes is acceptable.
- Participation in the Friday evening disco event is not required, but is open for inclusion in the AIR program as face-to-face time.

Wednesday 26 April 2017

Thursday 27 April 2017

Friday 28 April 2017

Disco Night Event (5.00pm – 9.00pm), Friday 28 April 2017

Saturday 29 April 2017

Sunday 30 April 2017

## Budget

Complete the budget table below (or include with your proposal as an attachment). Prefilled items in the "Expenses" column are included as a guide only. Use the "Description" column to give full detail and/or working-out for amounts.

Expenses	Description	Subtotal (\$)
Artist Fee		
Materials		
<i>Items below apply to Artists living outside of Southern Tasmania only</i>		
Travel		
Accommodation		
	<b>TOTAL</b>	
	<i>Must not exceed \$3,800.00, exclusive of GST</i>	

## Essential requirements

- Public Liability insurance
  - Yes, I hold relevant Public Liability Insurance.  
Details of cover:
  - No, I am willing to obtain it at my own expense if selected.
- National Police Check and/or Working With Children Check (i.e. Conviction Check, Identification Check and Disciplinary Action Check), obtained within the last 3 years.
  - Yes, I hold a valid Check. Photocopy evidence attached.
  - No, I am willing to obtain one at my own expense if selected.

### PERSONAL INFORMATION PROTECTION STATEMENT

Personal information provided by you to the Tasmanian Museum and Art Gallery will be used for the primary purpose for which it is collected.

Personal information will be managed by the Department State Growth in accordance with the *Personal Information Protection Act 2004* and may be accessed by the individual to whom it relates on request to the department's Personal Information Protection Officer on 1800 030 688. You may be charged a fee for this service.